



SIMLEA®

<< the SIMple LEad Application >>

WHO?



The simlea GmbH has specialized in the digital capture of trade fair leads since 2010 and was the first solution provider in Germany at the time.



With the specially developed app SIMLEA, new contacts and individual contact reports can be recorded quickly and easily via smartphones and tablets. Paper management is thus a thing of the past and the recorded data can be further processed in real time.

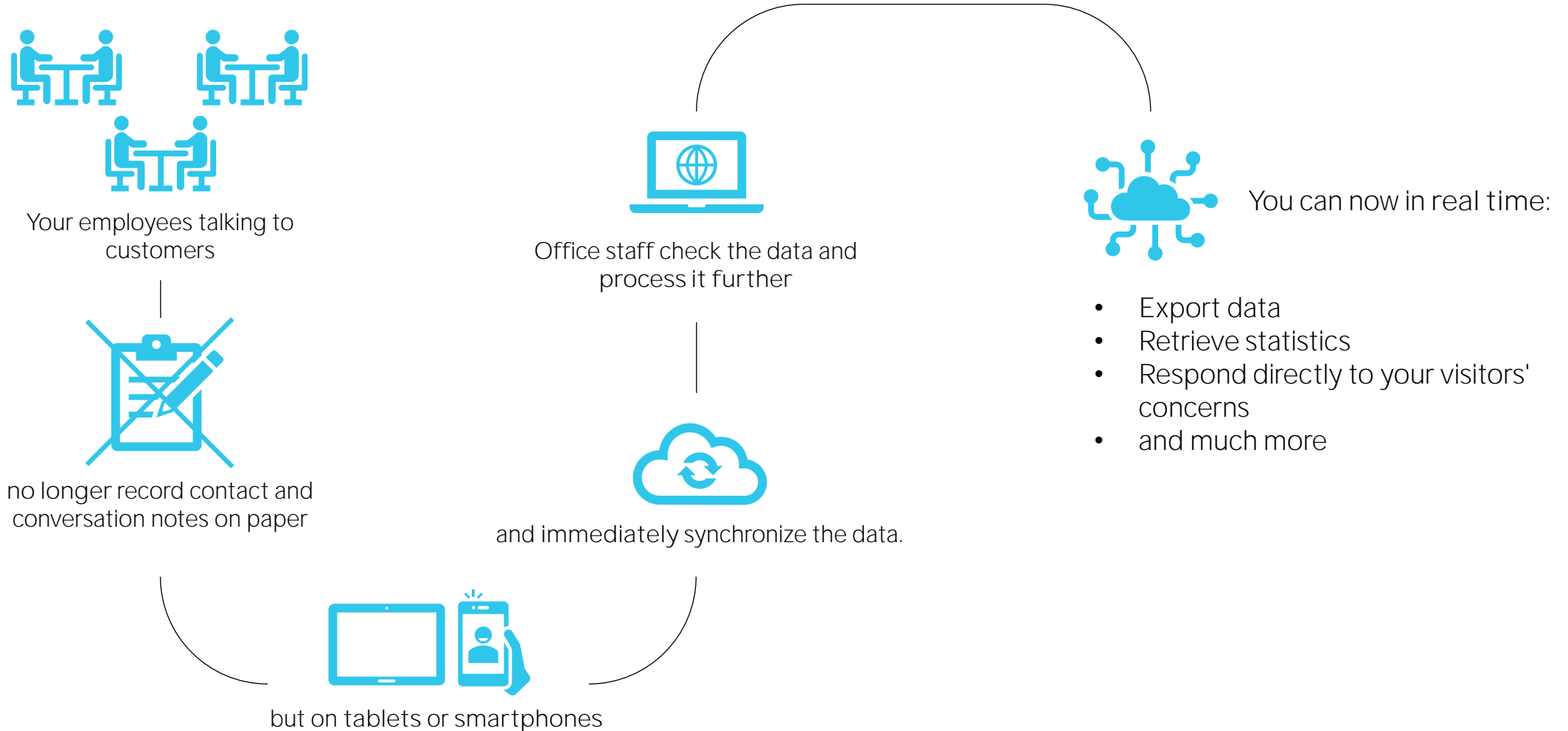


Via the web-based backend system, administrators have immediate access to the data flowing in centrally and can process or export it.



In addition to trade fairs & events, SIMLEA can also be used for daily work in the field and service technician area to capture new contact and service reports.

WORKFLOW



USER INTERFACE



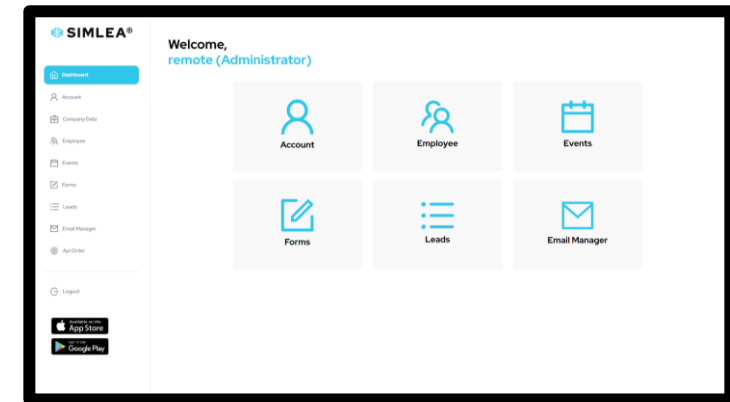
Responsive Design

The app automatically adapts to any screen size.



Simple

The app is intuitive and very easy to use for everyone.



Web-based backend system

The administration desk has been designed to be simple and streamlined, and you can quickly find your way around with just a few clicks.

TRADE FAIR PACKAGE



You will receive a SIMLEA account, which offers you the following options:



Standard input form in German and/or English (not customizable). This input form includes standard contact fields and a note field. Contact details can be entered manually, via badge scanning* or via OCR (automated business card recognition).



Create as many user accounts as you like for your employees



View, edit or export lead data at any time



* incl. connection to the OST registration database
>> Customer data can be collected via the visitor ticket / badge

€ 600.00

FEATURES



GDPR-
compliant App



iOS & Android



offline-capable



Multi
language



Read business cards
in 27 languages



Dictate text
data



Revise records



Data centre in
Germany

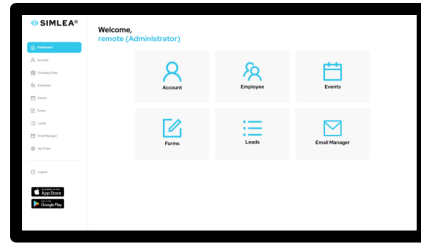


Encrypted
connection

WANT TO SEE MORE?



Arrange an appointment and we will show you in a free online demo (approx. 30-45 min.) how SIMLEA works in detail and what added value you can draw from our system.



Presentation of the app and the backend system & illustration of the data flow



Export and interface possibilities

„I look forward to the exchange with you!“



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